

Enhancing Women Land Rights at Grassroots Level (Ardhi Kwa Kina Mama Project) 2020-2022

TERMS OF REFERENCE FOR END OF PROGRAMME EVALUATION

1.0. Background Information

1.1. We Effect

We Effect's Regional Office in Eastern Africa operates in Kenya, Uganda and Tanzania. We are part of the global We Effect - a Swedish development organisation operating in 25 countries and entrusted for channelling support from the Swedish Development Agency, Sida to civil society development. Our basic concept is more than half a century old, as the idea of helping people to lift themselves out of poverty was conceived back in the 1950s. The basis for We Effect's development cooperation work is to reinforce people's capacity to get organised. Once that is done, the next step is to offer new knowledge – on farming, enterprise, finances, gender equality and leadership as well as to strengthen the partner organisation.

Our vision is a sustainable and just world free from poverty while our mission is to strengthen member-based and democratic partner organisations so that they can enable people in poverty to help themselves to improve their living conditions, defend their rights and contribute to a just society.

The Ardhi Kwa Kina Mama (AKKIMA) project was being implemented by three organizations namely We Effect, Groots Kenya and Pamoja Trust. The Swedish NGO **We Effect** (the coordinator) and the co-applicants, namely **GROOTS Kenya**, a network of women-led community-based organisations and **Pamoja Trust**, have been working closely together from previous and ongoing governance, human rights and gender equality work in various Counties in Kenya.

1.2. Overview of the project

The Ardhi kwa akina mama (AKKIMA) project is a project which focused on women's land rights with special attention to women's land rights defenders. The project aimed at contributing to an increased access to women's land rights through building safe spaces for grassroots land rights defenders and advocating for safer spaces for them in Kenya . The project was being implemented in Kakamega, Busia, Nairobi and Mombasa Counties. The



specific targeted sub-counties included Kangemi, Mathare and Kibera in Nairobi; Changamwe in Mombasa; Funyula and Nambale in Busia and; Navakholo, Malava and Budalangi sub-counties in Kakamega County.

Overall objective: To contribute to increased access to women's land rights through building safe spaces for grassroots land rights defenders and advocating for safer spaces for them in Kenya.

Specific objectives of the project

- To improve responsiveness of duty bearers to land rights defenders and women's land rights violations at national level and in the four counties (Kakamega, Busia, Nairobi & Mombasa)
- To strengthen the movement of grassroots women and land rights' defenders in Kakamega, Busia, Nairobi and Mombasa Counties
- To increase the proportion of women exercising their rights to land in the four counties The study will be used to provide a foundation by which the project's progress and performance will be measured and will ensure future project accountability

AKKIMA Project has been ongoing over the last three years and with the actions now coming to an end of its implementing timeframe, the end of project evaluation is being carried out.

2.0. Evaluation Objectives

2.1. General Objective/purpose

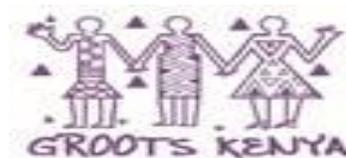
The purpose of the end of project evaluation is to assess the project progress systematically and independently in delivering against stated objectives and the expected results as described in the project document and to review key aspects of the implementation process. The evaluation is also expected to provide insight into the effectiveness and efficiency of project implementation as well as factors that enabled and constrained the achievement of results over the period under review. In addition, there are questions of sustainability and impact of the project which findings are key. Most importantly, the evaluation report is also to be used for learning purposes. Value added from this evaluation is expected to be achieved through lessons learned and recommendations that can be utilised by We Effect in management of future projects /programmes.

2.2. Specific Objectives

The end of project evaluation seeks to:



- Assess achievement of the project objective against the baseline position and set targets in the logical framework.
- Assess the project relevance, coherence, effectiveness, efficiency, overarching developmental impact and sustainability mechanisms
- Assess the effectiveness of the implementation strategy and the results
- Assess the extent to which the project results have been achieved, partnerships established, capacities built, and how cross cutting issues have been addressed
- Document best practices/lessons learnt during the programme period for scaling up in the in future projects/Programmes.
- Make recommendations on areas that require more attention for maximum impact to be realised in future programming.
- Identify any unexpected results from the project (positive or negative)



3.0. The Evaluation Scope

The assignment envisages a participatory process with the project target groups and other informants in the targeted counties that have been actively engaged. The consultant(s) will, therefore, travel to the field within these counties as will be agreed upon. Expected is the consultant(s) to visit a representative sample of the target population taking time and logistics limitations into consideration.

The project target groups are the Grassroots women land rights' defender organizations, Social movements within informal settlements, Active Individual Human Rights Defenders (HRDs) , Key Government ministries such as The Ministry of Lands; interior security ,The Independent Police Oversight Authority (IPOA) , Kenya National Commission on Human Rights ,State department of gender & National Gender Equality Commission, Judiciary through Court user committee members (CUCs) and AJS committees, National Land Commission etc; Other CSOs (INGOs, regional, national, local) etc. The Key informant includes We Effect, Pamoja Trust, GROOTS Kenya staff in charge of the project implementation; relevant Government departments/agencies and community leaders, especially where project related activities reached out to the entire community.

Consultant 's Specific tasks

The consultant will undertake the following tasks to achieve the objectives of this assignment:

- Develop evaluation methodology, including evaluation methods, tools, questions for key informants and, focus group and any adjustment of timeline between the framework provided.
- Develop a draft evaluation report structure.
- Desk review of existing project documents including desk review of log frame and key indicators to assess the degree of achievement and, adequacy of the indicators and methods of measurement
- Review any other relevant materials of reference.
- Conduct semi-structured interviews with key informants from the three implementing partners, Key stakeholders, community-based organizations, in addition to other key community leaders.
- Document lessons learnt, experiences and best practices.
- Develop and present inception report and draft reports for We Effect and Co applicant's comments.
- Develop a session for Q&A with a power point to present the final report findings
- Conduct joint meetings as needed with evaluation team



The consultant will be based in Kenya and, We Effect will facilitate visit to the four project counties.

4.0. The Key Evaluation Criteria

The end of programme evaluation will cover, but is not limited to the following areas and corresponding questions:

Relevance: The extent to which the development intervention conforms to the needs and priorities of target groups and the policies of recipient countries and donors

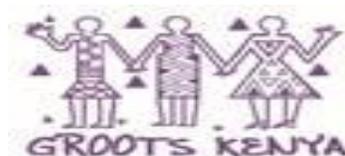
- To what extent were the objectives of the project still valid?
- How relevant were the project interventions in relation to the right holders requirements, local context and needs of women and men in target communities?
- How relevant is the project regarding relevant national policies and strategies?
- Were the activities and outputs of the project consistent with the overall goal and the attainment of its objectives?

Coherence: compatibility of the intervention with other similar interventions

- To what extent is there synergy and linkages between the project and other related projects and programs??
- To what extent are the project interventions consistent with the relevant regional, continental, and international norms and standards
- Was there complementarity, harmonisation, and co-ordination with others?
- Did the project interventions add value to other ongoing processes while avoiding duplication of efforts?
- To what extent does the intervention support national legislation and initiatives that aim to improve gender equality and human rights?
- What positive/negative unexpected/ unforeseen effects/ results did the programme have?

Effectiveness: The extent to which a development intervention has achieved its objectives, taking their relative importance into account.

- To what extent were the objectives achieved?
- What were the major factors influencing the achievement or non-achievement of the objectives?
- What direct and immediate benefits have the target group and any other beneficiaries obtained from the programme outputs?



- What positive/negative unexpected/ unforeseen effects/ results did the programme have?

Efficiency: The extent to which the costs of a development intervention can be justified by its results, taking alternatives into account.

- Were the inputs sufficient for obtaining the outputs planned?
- How well were the inputs (funds, people, materials and time) used to produce results?
- Have the project management systems and execution processes functioned well?
- Was the project implemented in the most efficient way compared to alternatives? Could different approach produce better results?

Impact: The totality of the effects of the development intervention, positive and negative, intended and unintended

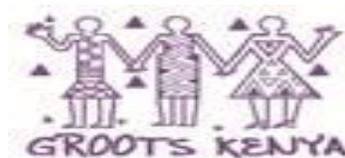
- What changes (personal, social, economic, technological, environmental, etc.) have been identified by the target group since the start of the Project?
- Have these changes been positive or negative, planned or unplanned?
- How many people have been affected/ impacted?
- What factors and processes explain the changes generated as result of the project support?
- Were the activities and outputs of the project consistent with the intended impacts and effects?

Sustainability: The continuation or longevity of benefits from a development intervention after the cessation of development assistance.

- What evidence exists that the changes identified in the project are either sustainable or tending toward sustainability?
- Will the individual beneficiaries have the capacity in their productive unit to maintain or extend the benefits obtained with the project support?
- What factors affect sustainability: political priorities, Economic, institutional, technological, socio-cultural or environmental factors?
- Based on the lessons from implementation of the project, what are the practical recommendations for adjusting the design of future activities to ensure sustainability?

Implementation processes (work, learning and synergy)

- What has been the working relationships with target groups, other stakeholders and implementing partners?
- To what extent was the learning processes demonstrated e.g. coordination and exchange with other related projects?



- Have opportunities for relating with other organisations, projects been utilised synergistically?
- What do you consider to be the project's main lessons for the management of future project /programming (processes, approaches and methodologies)?
- What is the added value of three implementing partners?

Lessons Learned:

Addressing the issue of “lessons learned” is crucial for building up on implementations experiences and best practices that can be carried forward to future projects.

- What lessons can be identified from project interventions for use in future projects
- How can the current approaches, methodologies or ongoing activities be modified for future project interventions?
- Was the project effective in as far as communicating and making available lessons learned to other projects within the implementing partners?
- What lessons (captured or not), should be taken into consideration when designing future interventions?

5.0. Evaluation Methodology

The assignment will be carried out in close dialogue with the Programme Officer Coordinating the project and will be participatory in that it will involve all key stakeholders through direct and indirect consultations. Expected is that the key specific methods to be used will clearly be spelt out in the inception report. Expected evaluation methodologies may include data collection and desk review of documents,

Guiding Principles and Values

Please include and address all potential ethical issues related to working with youth, women, girls and other relevant vulnerable populations in your proposal. All consultants are expected to undertake the evaluation with high respect given to transparency, cost-effectiveness, gender sensitivity, collaboration with participants, and involvement of local stakeholders. All consultants working for We Effect are expected to sign and adhere to the Code of Conduct and the Policy Against Sexual Harassment.

The targets CSOs will participate during the evaluation process and, findings of the evaluation will be shared with all participants to create ownership about the process. We would like to emphasize participatory learning approach.

6.0. Profile of the Consultant(s)

The assignment is to be conducted by consultant(s) with relevant experience in development work and who should hold the following expertise, or similar:-

- Master's degree in Social studies, Gender Equality, Rural development, anthropology, agriculture and gender studies or related qualification



- Comprehensive Knowledge and experience of gender sensitive approaches, human rights, including women land rights
- Experience of gender, human rights, programming in programme cycle
- Experience in M and E in development work preferably in civil society, human rights and or land rights contexts
- Good understanding of the nexus of natural resources, development, urbanization, climate change, rural finance, rural development, housing and habitat and gender equality and largely human rights
- Excellent analytical and report writing skills Excellent analytical and report writing skill
- Excellent interpersonal and communication skills including ability to facilitate and work in a multidisciplinary team
- Experience in quantitative and qualitative data processing methods
- Experience in rights-based approaches in development programming
- Experience with organizational development in the context of human rights advancement
- Ability to work within short time frames

Proposals from interested applicants, should be no longer than 7 pages, excluding CVs, budget and example piece of work. Proposals should include:

- An up-to-date CV
- Short overview of how the candidate meets the qualifications, experience and skills requirements (no more than one page)
- Description of proposed approach
- Detailed budget – including projected travel and in-country accommodation and subsistence costs
- An example piece of work from a similar assignment

7.0 Duration and timing

The assignment is to be carried out during the period 9th January 2023 to 26th February 2023.

Consultants are requested to estimate reasonable and competitive number of days they require to undertake the evaluation with the objectives and geographic spread in mind.

7.1 Evaluation Timetable

The timeframe for the assignment is as follows.

Key Activities/ Deliverables	Timeline
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Start date of contract by	
<i>Inception Phase</i> <ul style="list-style-type: none"> • Submission inception report, including detailed evaluation methodology and, key interview and Focus Groups questions 	January 5 th January 2023
<i>Field work initiated</i> <ul style="list-style-type: none"> • Key informant interviews (implementing partners and key stakeholders) • interview to project beneficiaries • Focus group discussions 	January 9 th – 31 st 2023
<i>Information analysis and writing</i> <ul style="list-style-type: none"> • Data and Info analysis • Writing 1st report for comments 	February 3 rd 2023
<i>Submission 1st Draft evaluation report</i>	February 6 th 2023
We Effect comments on draft	February 10 th 2023
Submission Final version country evaluation report	February 15 th 2023
Joint meeting – We Effect and co applicants for Consultant to present findings/recommendations	February 20 th 2022
<i>We Effect evaluation reports sign off</i> <ul style="list-style-type: none"> • Sign off provided by programme coordinator and regional director 	February 26 th 2023

8.0 Practical Aspects

The consultant should include the logistical costs such as transport, meals and accommodation in their financial quote.

We Effect will make arrangement with the co- applicants to assist the consultant by planning for the planned Focused Group discussions or key informant interviews (where contacts are available) in the respective counties

9.0 Final Report

The final approved report should be prepared on a word processor (preferably Word) and submitted in electronic format, along with Two printed copies. The report will be no more than 25 pages, including an executive summary and excluding annexes. To be submitted also include hard and electronic copies of materials, data collected & analysed, and any other evaluation-related documents together with, a summary PowerPoint presentation highlighting main findings, conclusions and recommendations.



The proposed format and headings to be included in the evaluation report is as suggested below:

The evaluation report format (proposed)

Executive Summary (Summary of conclusions and recommendations: max. 3 pages)

1. Introduction
 - 1.1 Brief description of the Project
 - 1.2 Evaluation objectives & scope
 - 1.3 Evaluation methodology and target group participation
2. Evaluation Findings (Discussion and Analysis)
 - 2.1 Programme effectiveness/effect
 - 2.2 Programme efficiency
 - 2.3 Programme relevance
 - 2.4 Programme impact
 - 2.5 Sustainability
 - 2.6 Implementation processes
3. Conclusions and recommendations
4. Lessons Learnt
5. Annex

10.0 Application

Interested and qualified consultant(s) are invited to send in their tenders/proposals including a covering letter, a technical quote, a financial quote (include number of days, rates per day in Kenya Shillings and detailed CV capturing experiences of the consultant(s)). The bid should include a work plan detailing the proposed flow of activities. Bids shall be submitted to Shared_EasternAfrica@weeffect.org copying faith.wayua@weeffect.org by 20th December 2022, 1000hours EA time. Only short-listed consultants will be contacted.

