



A Journey of Democracy and Inclusion in Tanzania



INCREASED DEMOCRATIC AND INCLUSIVE ELECTION IN TANZANIA2020 PROJECT (IDIEP 2020)







Project Implementing Partners





The promotion of democracy, citizen participation, and involvement in development activities was not a one-way street, it's a crucial, cross-cutting issue. In light of this, three outstanding organizations We Effect, TAWLA, and TYC joined forces. Together, they embarked on a journey of a profound initiative known as the Increased Democratic and Inclusive Election Project (IDIEP 2020).

With unwavering determination and a shared vision for change, these organizations understood that their collaborative efforts could usher in a new era of democracy and inclusivity. The European Union, recognizing the transformative potential of IDIEP 2020, provided the fuel necessary to propel this ambitious project forward.

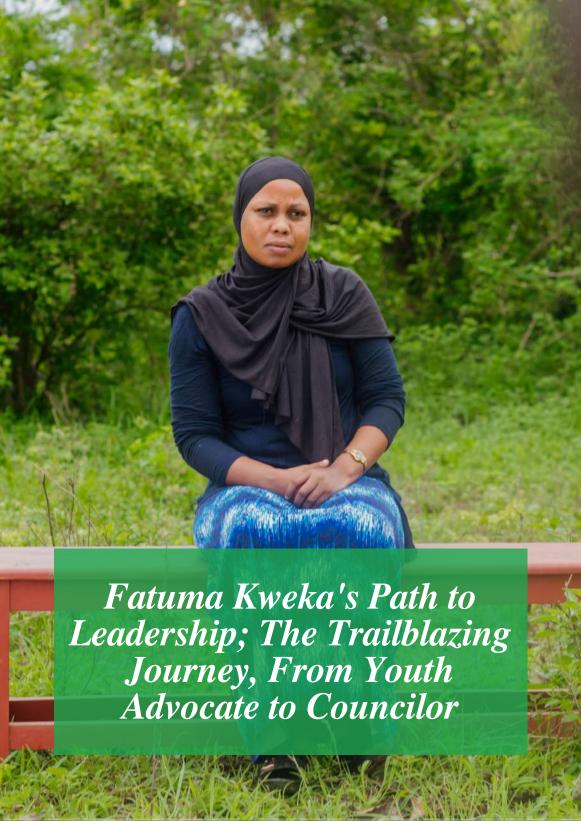
For the past two years from June 2022 to June 2023, the project has succeeded in demonstrating its transformative impact on over 1,500,000 people from Tanga, Arusha, and Mwanza. In these diverse communities, where dreams of progress abound, IDIEP 2020 has restored and fostered democratic values, empowered citizens, and created an environment where the voices of the people can be heard and acted upon.

As the project gained momentum, its potential for change became palpable. The project created sustainability plans, and to do so, IDIEP capacitated over 13 organizations strategically located in the three regions of implementation. These organizations became pillars of support, assisting us in reaching community members far and wide with crucial citizenship education.

Together, we built a robust network that fostered dialogue, understanding, and active participation in the democratic process. With each interaction and each conversation, we forged a stronger bond with the people we served.

The Increased Democratic and Inclusive Election Project was not just a project; it was a catalyst for change, an opportunity for growth, and a stepping stone toward a more inclusive and vibrant democracy. Together, we have and continue to build a future where every citizen had the tools, knowledge, and confidence to actively participate in shaping their destiny.

Today, we joyfully commemorate the remarkable success stories that have emerged among the millions of beneficiaries hailing from Tanga, Arusha, and Mwanza







This project has been instrumental in nurturing me personally, Today, whether am working with my fellow counselor in Muheza or at a regional level, I am known as the youngest councilor, all thanks to the invaluable support and opportunities offered by the TYC and IDIEP. 9

Along the breathtaking landscapes of the Tanga Region, where towering Usambara mountains, lush orange groves, and swaying sisal plantations painted the scenery, a tale of extraordinary youth leadership began to unfurl. At the heart of it, is Fatuma Kweka, a trailblazing force as a nominated councilor representing Masuguru ward, challenging conventions and becoming the youngest councilor not just in Tanga but potentially in the entire nation.

At first look, Fatma's aspirations for leadership seemed familiar to many leaders, unlike the rest, her unique journey took a remarkable turn when she found herself woven into the fabric of IDIEP, a project that stemmed from its predecessor, Woman and Youth Political Representation Enhanced (WYPRE) in 2019 and 2020 Elections in Tanzania Project back in 2018. With IDIEP as her guiding light, Fatma's path began to take shape, propelling her towards a transformative mission of leaving an indelible impact on her community and beyond.

Fatma and her fellow councilors embarked on a transformative journey of knowledge and empowerment capacitated with civic education, participation, and inclusiveness, they were immersed in a rich tapestry of essential leadership principles. From mastering the art of strategic communication to delving into the significance of good leadership, they delved deep into the intricacies of developing manifestos and implementing robust plans for change, their hearts brimming with newfound understanding and determination.

The IDIEP served as a springboard for Fatuma's aspirations. With unwavering determination and a belief in a higher power, Fatuma triumphed in the face of fierce competition. She secured her position as a councilor, marking a significant milestone in her personal journey and the annals of Tanga's history. As the youngest councilor ever to hold such a position in the region, her success stood as a testament to the transformative power of projects like IDIEP.

With each skill honed and every lesson learned, Fatuma embodied the spirit of IDIEP, embodying the belief that strong leadership, particularly among women and youth, is vital for the progress and development of Tanzania as a whole. The project's unwavering commitment to building leadership capacity transformed her life and empowered a new generation of leaders.



In the vast plains of Arusha, amidst the untamed beauty of the African wilderness, I found a tribe that captures the imagination like no other. They are the Maasai, remarkable people who have preserved their rich traditions and customs against the tides of time. The Maasai tribe, with their vibrant red and blue garments, adorned with intricate beadwork and flowing robes, create a mesmerizing sight as they move gracefully across the land

Behind the awe-inspiring spectacle lies a tale of struggle and inequality. Within the Maasai society, deep-rooted patriarchy prevails, casting a shadow upon the lives of Maasai women. They find themselves barred from owning land, their voices silenced, and their dreams of education shattered. Many are wedded off at tender ages, their youthful spirits yearning for opportunities that seem out of reach. Despite their longing to stand up for themselves, the echoes of empowerment are lost in a society that fails to provide a platform for their voices to be heard

In light of this pressing issue, the IDIEP recognized the significant potential of involving the Maasai community in Monduli, harnessing their profound influence as a force for change. To address the project objectives and needs of the community, the project devised an innovative approach by tapping into the wisdom and authority of the hill's revered elders, known as Laigwanani in the Maasai language. These esteemed figures possess immense sway within their community, making them the ideal conduits for delivering education and imparting knowledge to the next generation.

The IDIEP prepared a tailor maid training kit specific for the Laigwanani in the form of citizenship education. These elders were not only driven to make a difference but were also inspired to address the obstacles encountered by women. These challenges encompassed issues such as

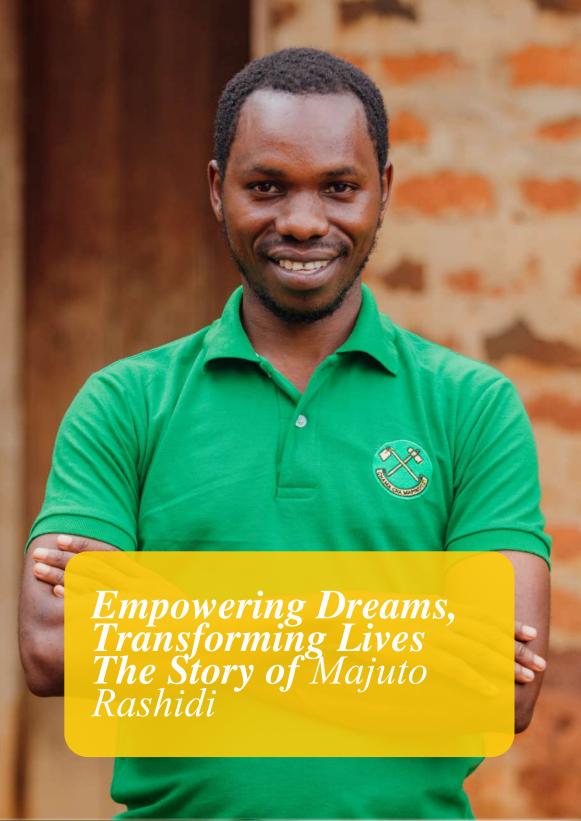
women's rights to land and property ownership, their rightful participation in political leadership roles and decision-making bodies, and their involvement in all government-led development activities and meetings.

During our visit to Monduli, we were fortunate to converse with Mzee Edward Ngobei, a respected Laigwanani from the Engutoto ward. He shared his experiences following the IDIEP training and expressed that the situation, particularly for women in their community, has dramatically improved. In the past, women faced significant challenges, but thanks to the series of training, positive reforms have begun to take shape. Women now have the opportunity to own land and actively participate in various development activities, including joining Village Community Banking (VICOBA).

Mzee Ngobei also acknowledged that these reforms were not achieved overnight, as they required addressing numerous traditional challenges that continue to persist even today. Laigwanani gives us hope for a better future since he calls for regular village meetings under the Oloponi tree (A Maasai tree specific for community meetings/gatherings) where different matters are resolved.

Today, IDIEP proudly celebrates a remarkable accomplishment achieved by our esteemed champion, Mzee Ngobei. Not only is Mzee Ngobei a passionate advocate for social change, but he also serves as a dedicated paralegal in the Engutoto ward. His invaluable contribution lies in providing legal aid services to his fellow Maasai community members, particularly women who have historically been marginalized and disadvantaged. Mzee Ngobei's commitment to improving the lives of his community members is truly commendable, and his efforts have made a significant impact on Maasai history.







n the serene village of Michungwani, located in Handeni's Segera district within the picturesque Tanga Region, a captivating story of metamorphosis emerged. Enter Majuto Rashidi, a young, brave, and determined 32-year-old whose life underwent a remarkable transformation through the advent of the IDIEP project. While agriculture sustained him like his peers in the rural setting, Majuto's dreams stretched far beyond the boundaries of the fields, propelling him on a journey of aspiration and growth.

Yearning for leadership, Majuto's thirst for growth intensified. In 2019, he mustered the courage to run for the position of local chairman. Although he didn't emerge as the victor, his tenacity carried him to an impressive third place, outshining four other candidates.

After the Introduction of IDIEP in 2020, the project acted as a guiding light, illuminating his path and providing him with the tools necessary to make a lasting impact. Majuto attributes his newfound confidence, persuasive arguments, and ability to inspire others to the project's training sessions.

The transformative power of the project became evident when Majuto ventured into the local party elections as he secured the prestigious position of Chama Cha Mapinduzi (CCM) Ward Secretary for Segera Ward, encompassing seven vibrant villages and 60 thriving neighborhoods. This resounding victory served as a stimulating catalyst, intensifying his dedication as the unwavering champion of the IDIEP project and propelling him forward on his uncompromising path of leadership.

Today, Majuto stands not only as the secretary of the ward party but also as a testament to the triumphs that can be achieved through the IDIEP project. The project has given him many benefits, including community recognition and respect. His recent victory in the party elections, where he emerged as the sole winner out of two candidates, signifies the remarkable growth and impact that the project has had on his life.

Majuto Rashidi, the spirited leader, and unwavering champion, serves as a living testament to the IDIEP project's profound influence. Through the project's guidance and support, Majuto has not only transformed himself but also left an indelible mark on his community, inspiring others to strive for greatness. His successes are a testament to the project's significant contribution in fostering capable and empowered leaders, poised to shape a brighter future.

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Unlocking Potential:
Salome Mfinanga's
Triumphs and Impact as
a Leader with IDIEP



alome Mfinanga, a former farmer, ventured into leadership in her later years when she was urged by her villagers to run for the position of Tumaini village chairman in Kabuku ward, Handeni district. However, the initial elation of her victory was swiftly eclipsed by the daunting challenges she confronted, including rallying community participation in development, resolving social conflicts, and addressing the village's substantial water issue, which appeared impossible.

Fortunately, Salome's leadership journey took a significant turn when she was invited to participate in the IDIEP project's training, similar to other leaders in the Tanga region. This opportunity greatly enhanced her ability to persuade and unite the villagers, bringing a newfound sense of confidence in tackling important issues.

The project's training sessions have had a profound impact on Salome, empowering her to address critical topics with conviction and their newfound abilities led her to launch a campaign promoting unity among a marginalized group in her village, the visually impaired individuals (Albinos). Previously isolated from society, they now actively participate in community development initiatives.

During our visit, we witnessed Salome's ability to rally the villagers to clean a field designated as a burial ground. The field had become a hiding place for thieves due to the surrounding dense forest. Salome wrote letters to two mosques and three churches, garnering volunteers to join the effort.

Salome acknowledges that the training she received, and its impact on the village of Tumaini, has left an indelible mark. It has transformed her into a capable leader who has spearheaded significant development projects, including the construction of a water project, two classrooms, a health center, and the establishment of VICOBA for mothers. She actively encourages citizen participation in development activities.

With unwavering determination, Salome declares that this training has propelled her beyond the chairmanship. She envisions her journey to higher leadership positions within Tumaini village and throughout the Kabuku Wasr.





n the Arusha Region, at the Akeri ward of the Arumeru district, the power of youth empowerment has been vividly showcased. Councilor Julias Mungure, a young man with a strong leadership vision, stands as a testament to this transformation. Julias Mungure is a beneficiary of the leadership training through the IDIEP project, Councilor Julias has gained the necessary skills and knowledge to make a positive impact in his role as a councilor and contribute to the betterment of his community.

Councilor Julias embarked on his transformative journey in 2020, prior to the general election when the IDIEP project was initiated. Equipped with essential skills and motivated to seek inter-party nomination for the Councilor position, he successfully secured the nomination and subsequently launched his campaign rally, ultimately emerging victorious.

Following the election, Councilor Julias remained an enthusiastic participant in our training sessions, where he was equipped with a diverse range of knowledge and skills. Through engaging in sessions on civic education, participation, and inclusiveness, he immersed himself in a vibrant tapestry of essential leadership principles. From honing the craft of strategic communication to exploring the significance of effective leadership, Councilor Julias delved deeply into the intricacies of crafting manifestos and implementing robust plans for change.

During our visit, we were amazed by the remarkable transformations that had taken place. The ward was buzzing with development projects and a sense of community mobilization. One outstanding achievement was the construction of the Maksoro Health Center, a testament to the citizens' collective contributions.

The aspect of financial inclusion left a lasting impression on us, thanks to the remarkable efforts of Councilor Julias. His influence played a pivotal role in securing loans to women groups involved in handcrafting. These groups not only provided employment opportunities for over 13 women but also contributed to the preservation of local crafts and traditions.

Youth empowerment was another area where Councilor Julias's impact shone brightly. He assisted the TAZAMA group in obtaining a loan of 14 million from the Arumeru District. The group, specializing in cattle farming and milk production, supplied milk in bulk to the dairy industry in Moshi. Mr. Godlisten Mbise, the TAZAMA Grou chairperson, expressed his deep gratitude towards Councilor Julias. He emphasized that it was through the councilor's support and mentorship that they had achieved their current level of success.

Mr. Godlisten passionately urged the IDIEP to continue empowering councilors, highlighting the incredible potential for exploring new opportunities within their community. He firmly believed that with a dedicated and empowered councilor like Julias, the entire Akeri community could continue to flourish. The IDIEP's continued support and capacity-building efforts were seen as crucial in ensuring lasting positive change for their community







IDIEP MILESTONES BY NUMBER	
Project Regions	3
Project Constituencies	13
Project Wards	195
IDIEP Champions	518
Tanga	180
Mwanza	175
Arusha	163

Total Project Beneficiaries

2,000,000

MWANZA

Youth and Environment Vision Kwimba Huruma Peace Mercy Foundation Magu

SOLIL NGO TRAINED

Community Active in Development Association (CADA) Misungwi

ARUSHA

Vijana Inspiring Foundation - Monduli

Vision for Youth Arumeru

The Association of People with Albinism Monduli

Okoa New Generation Arumeru West

Emayani Foundation Arumeru

Kifaru Youth Organization Karatu

TANGA

Global Education Partnership Lushoto

Native Livelihood Initiative and Development Organization (NALIDO) Handeni

Tanzania Livelihood Skills development and Advocacy Tanzania (TALISDA) Korogwe

ZIGI Community stability and Development (ZICOSAD) Muheza

ARUSHA

Arumeru East constituency Arumeru west constituency Longido constituency Karatu constituency Monduli constituency



MWANZA

Sumve constituency Magu constituency Misungwi constituency Kwimba constituency

TANGA

Lushoto constituency Korogwe constituency Muheza constituency Handeni rural constituency

CIVIC EDUCATION

- What is civic education?
- Importance of civic education

INCLUSION AND PARTICIPATION

- Meaning of participation/inclusion
- The importance of citizens' participation in development plans.

IDIEP Training focuse Areas

HUMAN RIGHTS

- What are human rights?
- Sources of human rights in Tanzania
- Characteristics of human rights
- Type of human rights
- What is the meaning of responsibility?
- How can a person understand his responsibility
- What are the consequences of a person not doing his duty

GOOD GOVERNANCE

- Meaning of governance
- The meaning of good governance
- Basics of good governance
- The Role of Citizens and Leaders in a Multi-party Democracy
- Characteristics of a good leader





ust like a Volcano eruption at Ol Doinyo Lengai mountain in Arusha, the journey of development and reforms begins from within and extends outward. In the realm of social development theory, this concept aligns with the principles of participatory development and bottom-up approaches.

IDIEP 2020 embraces this principle and brings to light a meaningful and sustainable development approach where the project empowers local individuals from the project area to become change ambassadors and call them CHAMPIONS

We Effect, TAWLA, and TYC carefully select 45 individuals from each district involved in the project to serve as Champions. These individuals are chosen based on their influence, whether it be as political party leaders or women from the Union of Women of Tanzania (UWT). The Champions work tirelessly around the clock, ensuring that all project activities reach their intended beneficiaries.

Among the 518 champions around the county, one shines brilliantly amidst the rest Mzee Ibrahim Laizer, an extraordinary representative hailing from the Monduli district. Ibrahim stands as the epitome of unwavering commitment and devotion, embodying the true spirit of an IDIEP Champion. With each passing day, he strides forward in his well-worn shoes, resolutely championing the causes of civic education, inclusion, participation, good governance, and human rights.

Mzee Laizer, much like his fellow champions, underwent a specialized training program provided by IDIEP. Equipped with essential tools and knowledge, he now thrives in implementing his assigned responsibilities and providing invaluable support to the project office during their outreach efforts. As a mediator between citizens and local government leaders, Ibrahim assumes a crucial role. He fervently encourages community members to actively engage in vital community meetings and development projects, while consistently advocating for principles of good governance within these realms.

During our enchanting visit to Monduli, Mzee Laizer gracefully shared insights about the project's selection process for champions within the area. Deliberately chosen to ensure efficiency and minimize costs, these dedicated individuals effortlessly fulfill their duties. With unwavering assurance, Mzee Laizer affirmed that the project's momentum will persist, while the champions' tireless endeavors shall endure.

Their unyielding commitment entails ongoing training of community members and forging partnerships with traditional and local leaders, collectively weaving the threads of a brighter future for their beloved community, Mzee Laizer will always stand tall as an exemplar of IDIEP's transformative mission. His footsteps echo the path towards a more inclusive, participatory, and accountable society, leaving a lasting impact on the cherished areas he serves.



ouncilor Gunze Sylvester Philip, a vibrant beacon of the Mwamanga Ward in the captivating district of Magu, located in the Mwanza region, embarked on an exhilarating leadership transformation. Like an artist yearning for a vibrant palette, Councilor Gunze his days at the office also face the same headwinds when communicating, fundraising, and organizing development project at Mwamanga, until the IDIEP project clocks out at Mwanza.

The once-muted notes of participation blossomed into a vibrant crescendo, painting the canvas of his newfound leadership ethos. No longer a mere observer, he donned the robes of an engaged conductor, ready to orchestrate change and weave a tapestry of progress.

Councilor Philipo began by organizing village meetings with the residents of his ward, engaging various groups such as youth, and women. These gatherings proved to be instrumental, yielding tangible results. By identifying development projects that hindered the welfare of citizens, they instilled a sense of commitment and ownership among the community members.

After a series of meetings at Mwamanga village, citizens propose the construction of a school project since they have had no school in their village since Independence. The children had been compelled to travel over six kilometers daily to neighboring villages for education, resulting in poor academic performance, absenteeism, and unsafe conditions, especially for girls.

Harnessing the power of citizen participation, Councilor Philipo and the community embarked on a school construction project. The citizens contributed a remarkable sum of 14 million shillings (Tsh), which served as a tremendous driving force. As a result, four classrooms and an office building were constructed, now nearing completion.

The significance of this project extended beyond monetary contributions. Citizens actively participated by helping dig the foundations of the classrooms, providing materials such as sand and stones, and engaging in various construction activities.

Councilor Philipo expressed immense gratitude for this project. Having assumed his position without any prior training, he acknowledged the importance of the IDIEP project, which recognized the potential of young leaders like himself and imparted essential knowledge on leadership, participation, and engagement. The remarkable outcomes achieved thus far have solidified the efficacy of these principles.













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